

# How to Combine City Planning and Strategy in an Interactive Map

The City of Malmö's Pilot Planning tool for Industrial Symbiosis

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# Three steps to facilitate matchmaking in Malmö

- 1. Digitalisation of environmental yearly reports
- 2. Study - why, what and how?
- 3. The Interactive Map

# 1. Digitalise the yearly environmental reports

- with the support of The Environmental Code

- Extended set of questions about waste/resources
- Last years information is easily accessible the forthcoming report period

# The Environmental Code as a Support for Implementing Symbiosis

*Same goal - two perspectives:*

- Cooperation with the environmental supervision to implement symbiosis
- Increase companies knowledge and courage to use the Environmental Code as an advantage



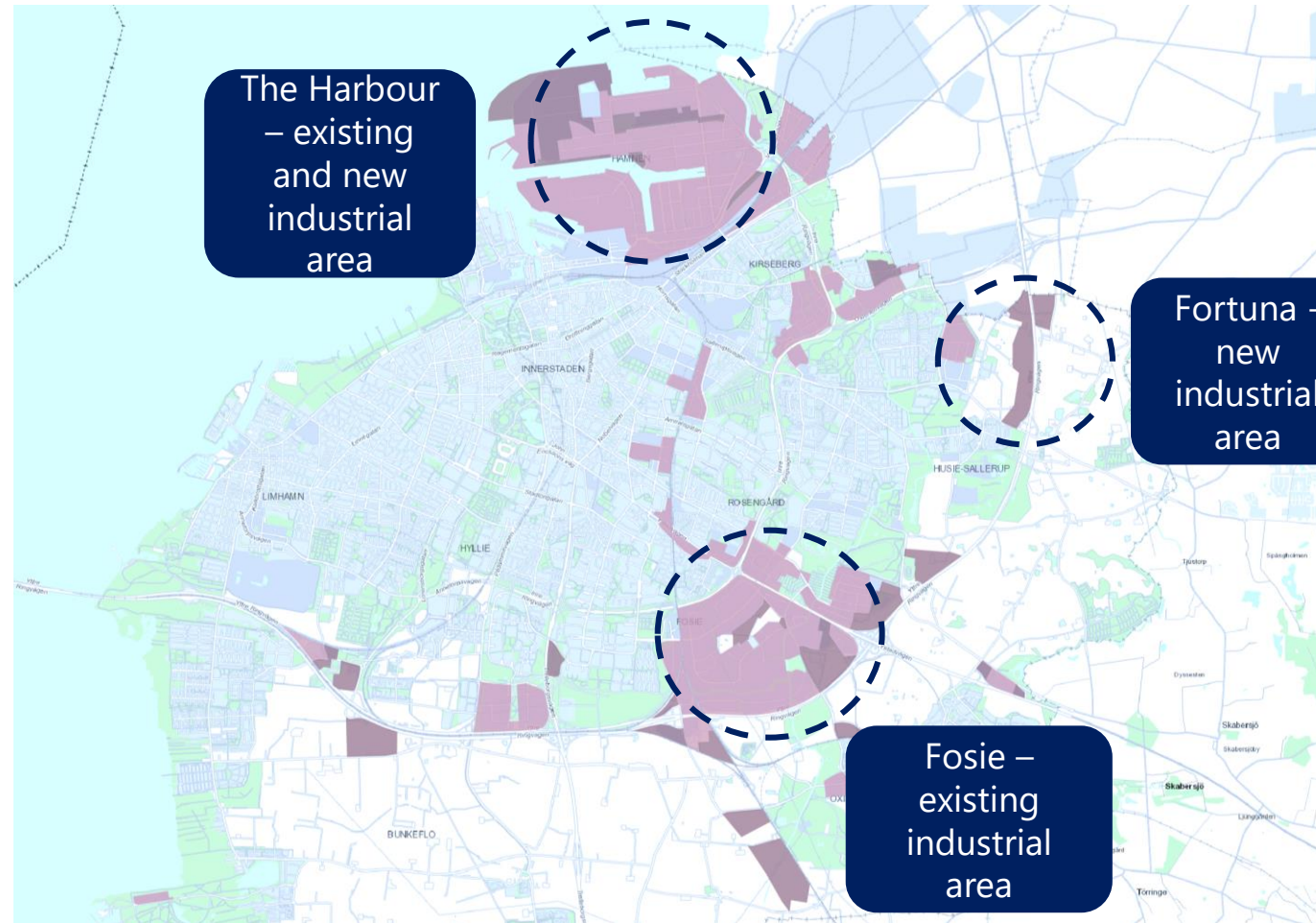
## 2. Study - why, what and how?

- Why an interactive map? Who will benefit?
- What to show on the map?
- How do we make it happen?

# Pilot Planning Tool for IUS in Malmö Harbour



# 3. Interactive map



# Thank you!

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