

Reputation of organizations in eyes of policy makers

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A GUIDE TO

EFFECTIVE LOBBYING IN EUROPE

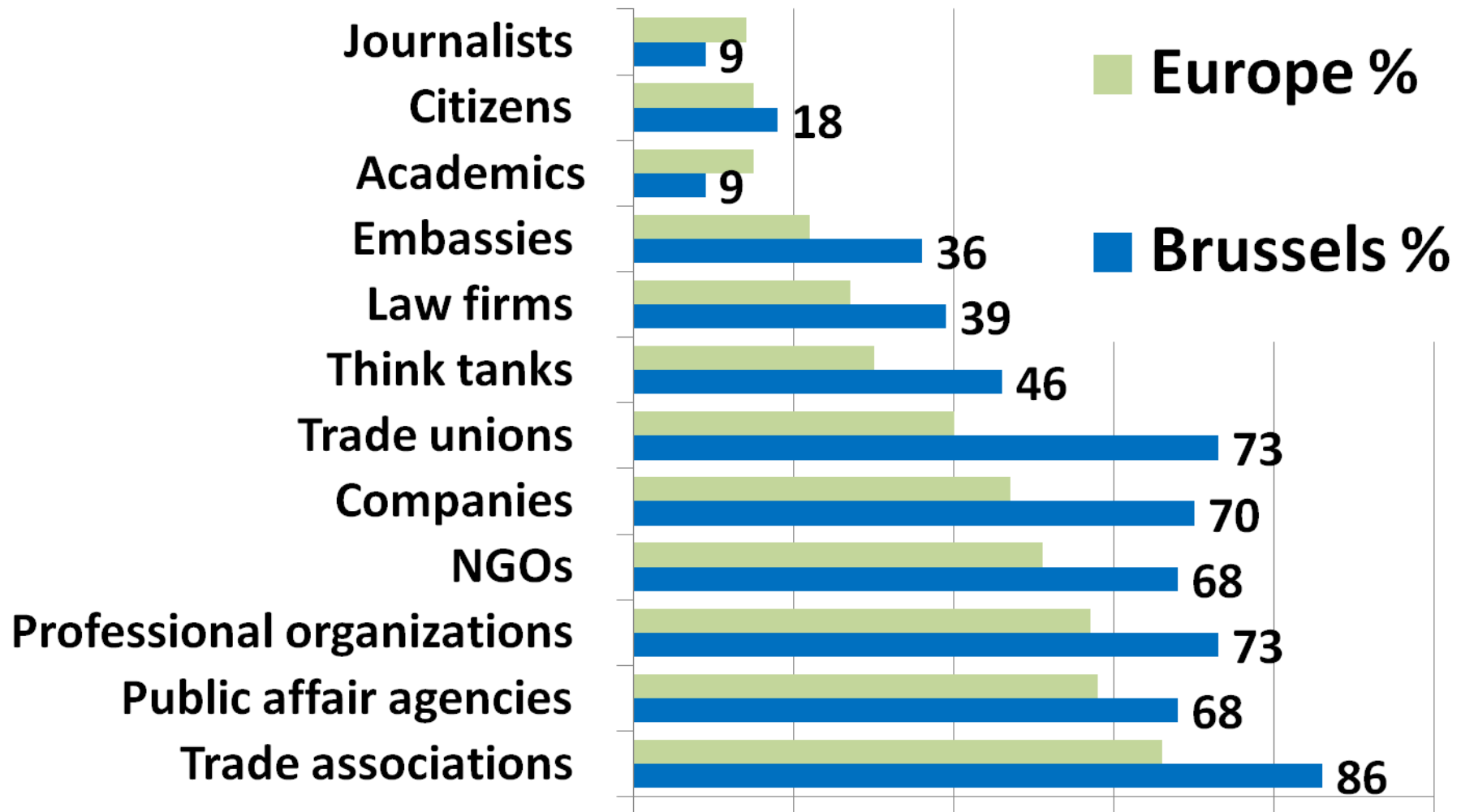
The View of Policy-Makers

<http://lobbyingsurvey.eu>

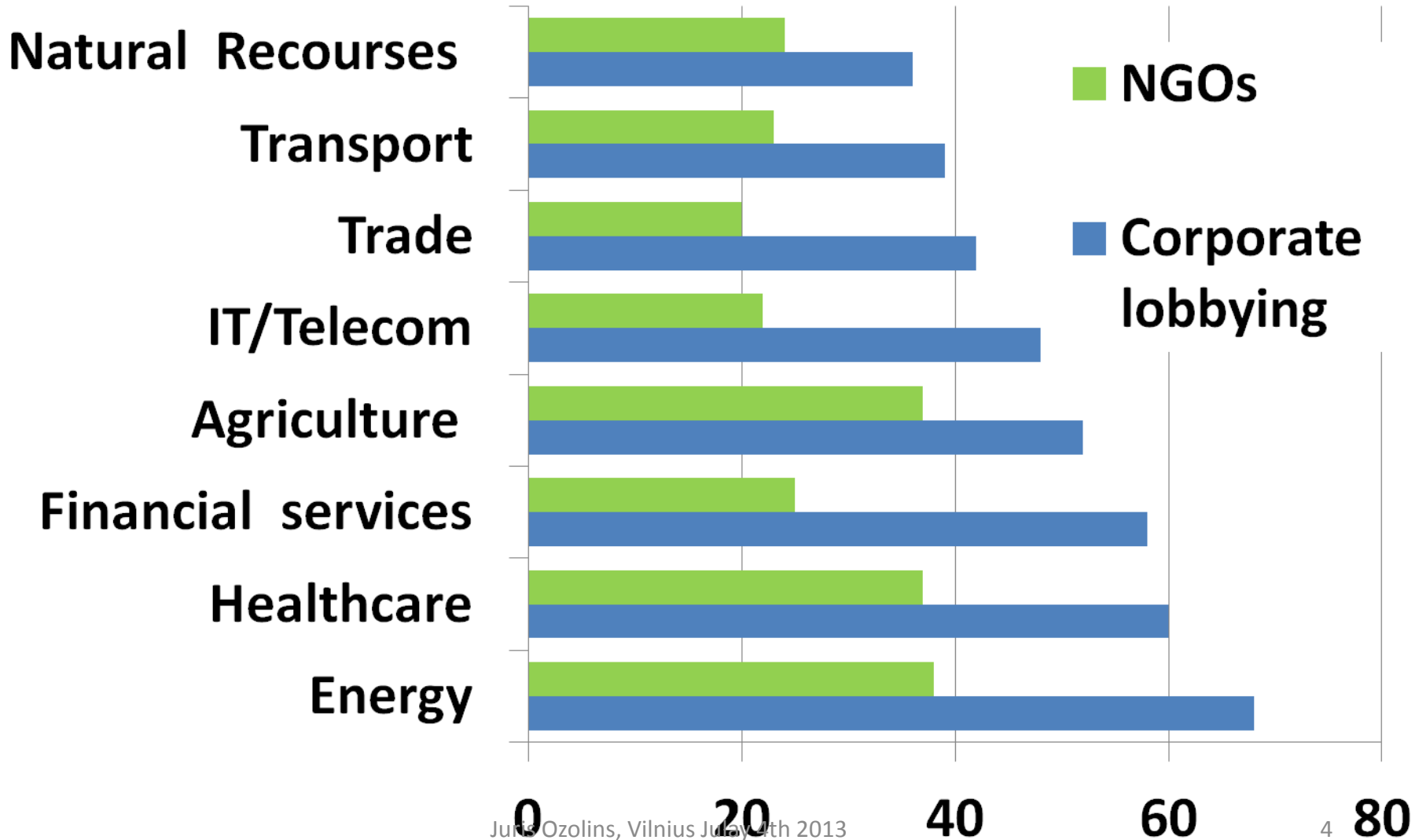


Burson Marsteller

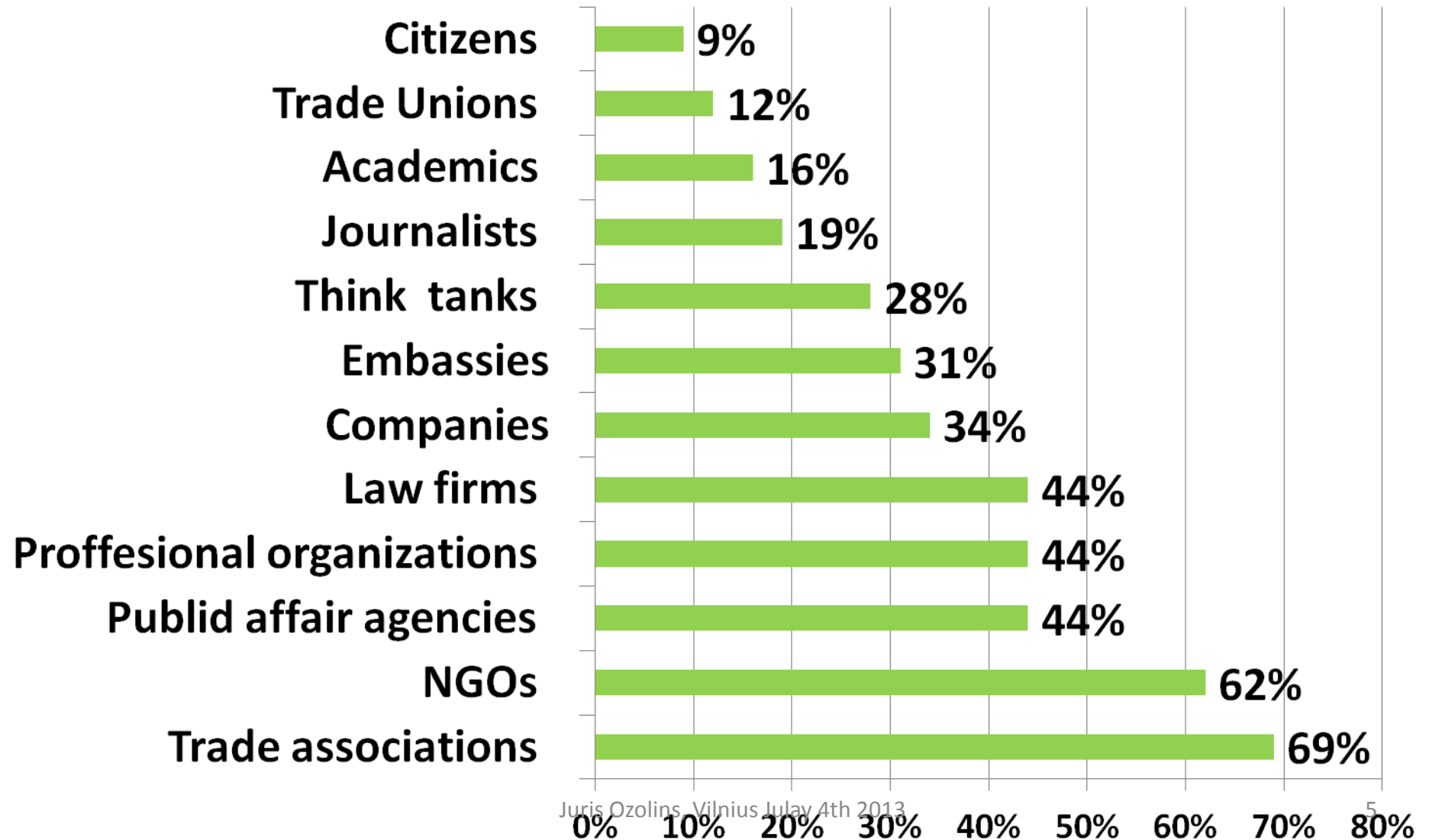
In your experience which of the following could be considered as matching the description of a “ lobbyist ?



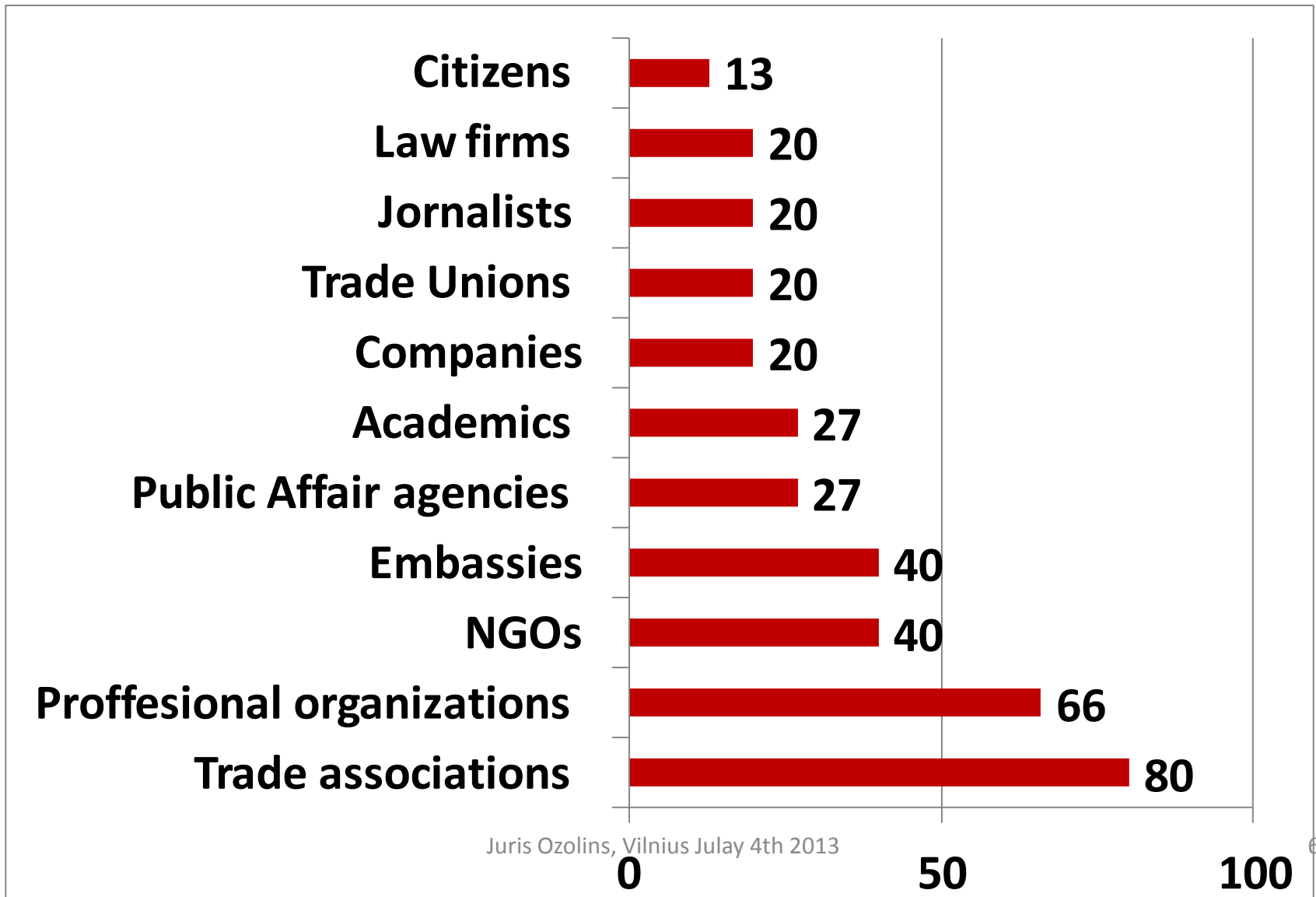
How would you rate the effectiveness of “corporate” lobbying or organisations versus the effectiveness of NGOs?



Whom you concenter in Lithuania more successful in lobbying?



How would you rate the effectiveness of lobbying of the following organizations in Latvia ?



PRECEPTIONS OF LOBBYING – Transparency

