



Bioenergy Promotion

Task 5.3 Virtual Brokerage Platform „BIO-BROK”

Dr inż. Andrzej Tonderski

M.Sc. Mariusz Wójcik

POMCERT- Gdańsk University



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)





AIM

- The aim of the platform is to bring key players together and facilitate business development in the bioenergy sector in order to increase the competitiveness of the Baltic sea region.



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)





BUYERS

SELLERS

BROKERS

INVESTORS

OFFERS

PRODUCTS

BIOMASS

RAW – wood, bark, straw, rape, scobs, grain

PROCESSED – briquettes, pellets

BIOFUELS

BIODIESEL

BIOETHANOL

TECHNOLOGY

EQUIPMENT

ENGINEERING SERVICES

INVESTMENTS

CONSULTING

WORK OFFERS

TRAININGS

BUSINESS PARTNERS DATABASE

USER'S PROFILES

NEWS

Structure



Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)





OFFERS' SECTION

User's will post their selling or/and buying offers in a number of categories provided,

LOGO BB

BIO—BROK

LOGO EU i programu

SEARCH Category

Advanced Search

HOME POST LEAD NEWS MY MAILBOX

CATEGORY

- Products
- Technology
- Investments
- Consulting
- Work offers
- Trainings

Recently viewed

- 1. Pellets
- 2. Sunflower husk pellets

NEWS

LINKS

SORT BY: PRICE NAME DISTANCE BPs

Use personal location Use different

- 1** [Firewood - Romania](#)
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...
10 000 EUR [\[More\]](#)
- 2** [Pellets - Sweden](#)
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...
10 000 EUR [\[More\]](#)
- 3** [Agri pellets - Poland](#)
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...
10 000 EUR [\[More\]](#)
- 4** [Sunflower husk pellets - Lithuania](#)
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...
10 000 EUR [\[More\]](#)
- 5** [I don't really know what - Finland](#)
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...
10 000 EUR [\[More\]](#)

Login

Password

[Log in](#)



SEARCH BY LOCALISATION



Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)





PRODUCTS

Offers will contain all necessary information on the product (price, location, size, quantity etc.) and contact details of the seller or buyer.

HOME **POST LEAD** **NEWS** **MY MAILBOX**

Type of lead: **BUYING LEAD**
BPs 20

CATEGORY

- Products
- Technology
- Investments
- Consulting
- Work offers
- Trainings


Recently viewed

- 1.Pellets
- 2.Sunflower husk pellets

NEWS

LINKS

Firewood - Poland

 Short description including amount


Enlarge<

Price:

Distance:

YOU HAVE TO BE REGISTERED TO SEE DETAILS


Company Name: POMCERT Country: POLAND

Address: 

Contact person:
Phone: +48 888 888 888
Fax:
Skype:

Status: on-line

Login:
Password:



SEARCH BY LOCALISATION



Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)



INVESTMENTS

User's will upload their investment projects by filling a detailed form,

Projects with contact details will be easily accessible for investors.

HOME **POST LEAD** **NEWS** **MY MAILBOX**

CATEGORY

- Products
- Technology
- Investments
 - Find investor
 - Find project
 - Upload project
 - Download app. form
- Consulting
- Work offers
- Trainings

BUSINESS

Recently viewed

1. Pellets
2. Sunflower husk pellets

LINKS

INVESTMENT PROJECT - APPLICATION FORM

Project title

Company details

Name:

Type of business:

Country:

Street Address:

City:

[View on map](#)

Project Localisation

Country:

City:

Address:

[View on map](#)

Project abstract

Project background

Objectives

Expected results

Project Abstract

Here you should summarize your project indicating.....

[NEXT PAGE](#)

SEARCH BY LOCALISATION

Log in

Password

[Log in](#)



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)

USER PROFILE

- In order to gain access to all areas of the site users will have to register (free of charge) using the form provided on the website. They will have to provide such details as:
Location,
Contact details,
Type of user (buyer, investor etc.),
Branch.

This will be the basis for creation of the business partners database.

CATEGORY

- ▼ [Products](#)
- ▼ [Technology](#)
- ▼ [Investments](#)
- ▼ [Consulting](#)
- ▼ [Work offers](#)
- ▼ [Trainings](#)

BUSINESS

Recently viewed

- 1 Pellets
- 2 Sunflower husk pellets

LINKS

Choose ID **REGISTER**

Password

E-mail

Buyer Seller Broker Investor

Other → Specify

Name of your company

Address

City Country

Postal Code

Phone Fax

Your buCategories

Products	<input type="checkbox"/>	Buyer	<input type="checkbox"/>	Seller	<input type="checkbox"/>	Broker
Technology	<input type="checkbox"/>	Seller	<input type="checkbox"/>	buyer	<input type="checkbox"/>	Servi-
Investments	<input type="checkbox"/>	Investor	<input type="checkbox"/>	Project owner		
Consulting	<input type="checkbox"/>	Consultant	<input type="checkbox"/>	Other		
Work	<input type="checkbox"/>	Employer	<input type="checkbox"/>	Employee		
Trainings	<input type="checkbox"/>	Training company	<input type="checkbox"/>	Other		

Description


Key words

Type of business
Manufacturer, plant owner, farmer, equipment supplier, retailer, broker, agency, wholesaler, others→specify


No. Of employees Annual Revenue Year of esta-

Login

Password



SEARCH BY LOCALISATION



Location on map



Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)

USER PROFILE

Each user will have a personal profile which will be equipped with many useful tools such as:

- Private mailbox
- User's website
- Chat room
- Contacts Database
- Favourite Leads
- My Leads

The interface features a top navigation bar with links for HOME, POST LEAD, NEWS, and MY MAILBOX. A secondary navigation bar includes Mailbox, POST A LEAD, Chat room, Reputation ??? (Backing Points etc.), Partners database, My website, My details, Favourite leads, and My leads.

The main content area is divided into several sections:

- Mailbox:** Includes sections for Inbox (1), Outbox (0), Sent messages(0), and Contacts. A table displays an email from Pomoert <mw@pomoert.pl> dated 03-04-08 with the subject "Newsletter from POMCERT".
- Partners on-line:** Lists contacts such as Shaggy and POMCERT. A context menu for POMCERT offers options: Send IM, Send E-MAIL, and Skype.
- Recently viewed:** Lists items like 1. Pellets and 2. Sunflower husk pellets.
- BUSINESS** and **LINKS** sections are also present in the sidebar.



Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)



OTHER FEATURES

- **Links**

Platform will contain a list of links to a number of theme connected professional sites.

- **News**

News headings will be updated periodically. They will be displayed in a form of short notes with a link to the original article.

- **Database**

All users contact details will be integrated with the NEA database with an advance search option and map browsing.



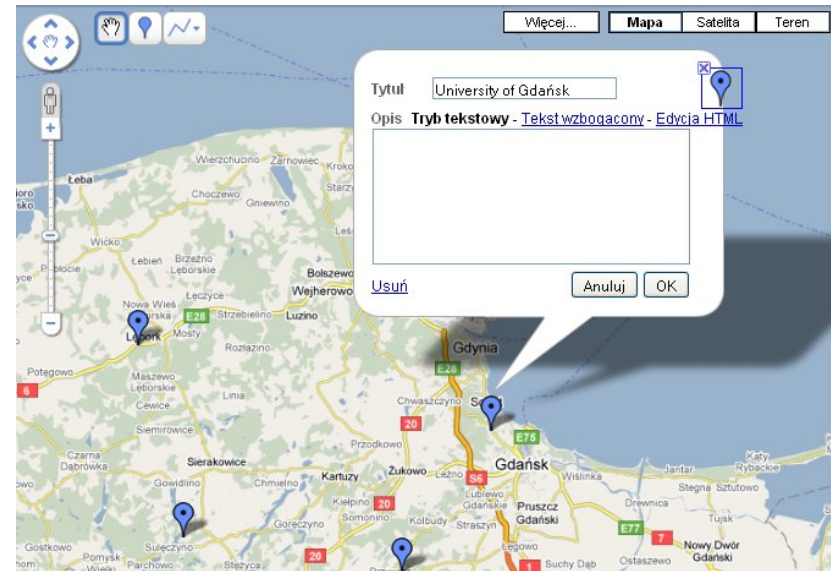


EXAMPLE

SEARCH

- **SEARCHing** will be one of the main functions of the **BIO-BROK**. It will allow to find names, products, locations, etc.

- **Map** will be an important tool within **BIO-BROK** with which users will be able to browse the closest providers directly on the map. Thanks to different means such as colours and fonts it will be easily readable.



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)





ACCESS LEVELS

Visitor

- **Access to:**

**Browsing offers
(without contact
details)**

News

Useful links

User

- **Access to visitor
areas plus:**

**Contact details on
offers**

**Investment projects
list**

Own mailbox

**Posting offers and
investment projects**

Chat room

Administrator

- **Access to:**

**Entire content of
the website**



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)





ADMINISTRATION

- **BIO-BROK will contain an intranet through which the platform will be managed by one or several admins.**

The administrator/s will be equipped with easy to use panel that will allow him to delete any offers or accounts that he would find unsuitable for the platform.

Administrator will be responsible for updating the platform (including news section) and will make sure that only adequate data is being displayed on the the platform.



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)





www.bioenergy-broker.eu

Whether you are buyer, seller, investor, or broker in the Baltic Sea Region this platform will bring you to the key players and facilitate your bioenergy business development.

www.bioenergy-broker.info

www.bioenergy-broker.org

www.bioenergy-broker.net



Part-financed by
the European Union (European Regional
Development Fund and European
Neighbourhood and Partnership Instrument)

